



JOSHUA MANAGEMENT GROUP, LLC.  
SPORTS CONSULTING

**CAPABILITIES NARRATIVE**

Joshua Management Group, LLC. Founded in 2004, specializing in providing critical tools for building, operating, securing and analyzing businesses within the sports industry. We excel in delivering exceptional customer experience and helping organizations reach their goals and objectives.

**President: Randy Johnson**

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joshuamanagementgroup.com

**CORE COMPETENCIES**

- 10-Step Process Marketing Plan
- SWOT Analysis
- Critical Thinking
- Sports Management
- Event Coordination
- Sports Sponsorships (Grants)

**DIFFRENTIATORS**

**EXPERIENCED:**

Over 20 years in the sports industry.

**COMMITTED:**

We prioritize long-term partnerships with our clients

**CERTIFICATION:**

The United States Olympic Committee

**PAST PERFORMANCES**

- **Department of Labor/Weed & Seed Initiative**
- **Adidas/ Boys & Girls National Basketball Championships**
- **NFL /Flag Football Regionals Championships**
- **Nike/ WNBA & YMCA Girls Basketball Initiative**
- **International Olympics/ South Korea Olympic Committee**

**NAICS CODES**

- 541611- General Consulting
- 541612- Human Resources
- 541618 - Mgt Consulting
- 611430 - Development Training
- 611620 - Sports Instructions
- 611519 - Technical Trade School
- 711211 - Sports Team & Clubs

**NCAGE Code: 9MM43**

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